

Case Study

Agent Wealth Accelerator: Crushing the \$200 CPA Goal



Agent Wealth Accelerator told Walt Rines that any cost under 200 dollars per booked call would be a win. Walt launched a video funnel plus Meta ads and pushed the CPA all the way down to 137.85 dollars in the first 30 days, with data showing a glide path to sub 100 dollars.

The Challenge

Beat a 200 dollar CPA benchmark while attracting agents ready for five figure coaching.

Solution Highlights

- Authority video funnel on GoHighLevel.
- Weekly refreshed Meta ads using look alike and interest stacks.
- Aggressive bid and budget optimization driving CPA from 180 to 138 and trending lower.

High Converting VSL Funnel

#1 Real Estate Sales & Marketing System

Scale your Real Estate Business Now with My 3-Step System

YES, I WANT MORE DEALS
Spots are filling fast

TESTIMONIALS

Don't Just Take Our Word For It!

"Worth the Time and Investment."

Ashley
KW Real Estate Agent

"I Saw Results within 1 Week of Starting My Program."

Dylan
Agent Wealth Accelerator Alumni

"This Is The Only Coaching That Works."

Anna
Founder, Anna Fine Real Estate

Book A Call Today

Mentored Agents From

Maximize Your Real Estate Income

Build Your Market Presence & Increase Your Sales

Identify and Attract Serious Buyers and Sellers

Our proprietary system has helped agents like you generate a consistent flow of high-value listings, even in competitive markets.

Make High Six-Figure Income in Real Estate

Unlock your financial potential through a proven real estate system and reap the rewards of a high six-figure income.

Scale Your Business Without Burnout!

Our experienced coaches provide personalized guidance and support to refine your skills, overcome challenges, and achieve your goals.

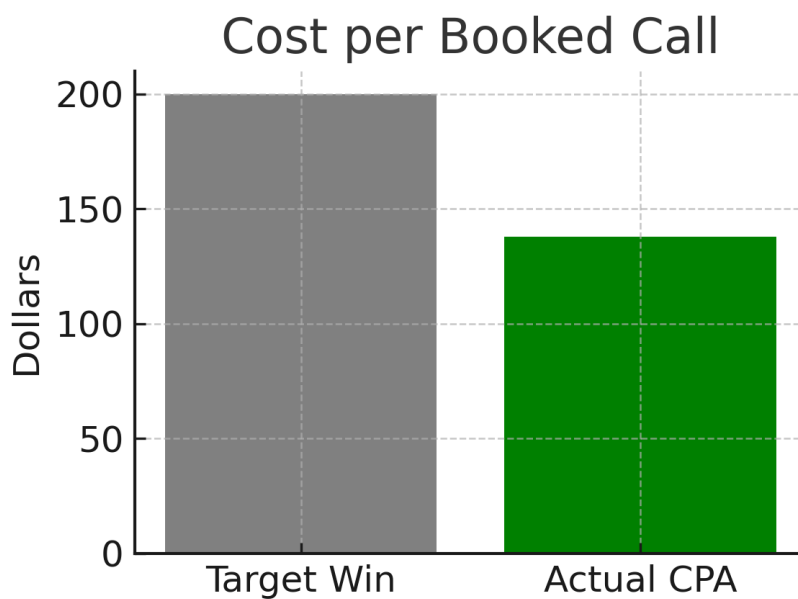
Reserve Your Spot Today
Limited Availability Left

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Key Metrics

Metric	Value
Client Win Threshold	<\$200
Actual CPA in 30 Days	\$137.85

Calls Booked	89
Projected CPA After 60 Days	<\$100



Next Growth Move

Impressed by the results and Walt's command of paid traffic, the client agreed to migrate the campaign to a webinar funnel. This model is expected to cut CPA further while unlocking mid ticket revenue immediately.

Want Results Like This?

Email walt@crimsonedgeventures.com or call 702-518-6317 for a free blueprint call.