

Case Study

Market Traders: Turning a \$4.95 Checklist Into a 4X ROI Funnel



Market Traders tapped fractional CMO Walt Rines to scale their Ultimate Day Trading Checklist. In thirty days the team launched a micro purchase funnel and three Meta campaigns, landing buyers at under \$40 and setting up a four to one return on ad spend.

The Challenge

Acquire low cost buyers and convert them through a webinar into a \$2,495 offer while staying cash positive the whole way.

Solution Highlights

- High converting GoHighLevel funnel with \$1,700 in stacked bonuses.
- Meta ads using look alike and interest stacks, refreshed weekly.
- Email and webinar sequence that moved buyers to a live \$2,495 presentation.

Checklist Sales Funnel

"One Of The Best Trading Books Of All Time"

The Pro Trader's Secret Weapon: One Checklist, Consistent Profits

Join thousands turning chaotic markets into daily income – yours for just \$4.95



What if I told you that, right?

YES! I WANT MY COPY NOW!
\$4.95

Report Checklist Bonuses included Instant Access

Don't Wait Another Minute
Get Your Digital Copy of My Book

For ONLY \$4.95 TODAY!

BUY YOUR COPY NOW
\$4.95



Get Your eBook Now! PLUS FREE BONUSES

"Smart Trader's 101" - Intermediate Charting
Total Value: \$249

We present 10 strategies you may not know and advanced trading techniques from the most successful traders in the world. These trading secrets will help you achieve your trading goals.

Bonus #1

"Pro Trader's Checklist 101"
Total Value: \$499

The ultimate trading tool! Follow a simple, foolproof, step-by-step checklist to make profitable trades. This checklist is the key to consistent profits. It's the only trading tool you need to succeed in the market.

Bonus #2

"Advanced Trading Commission Refund"
Total Value: \$1,000

We'll pay you back up to \$1,000 in just 30 days! It's our way of saying thank you to our readers who have helped us grow our business. This is a limited time offer.

Bonus #3

YES! I WANT MY BOOK
Get instant access

What TRADERS Are Saying About Us
Over 1000+ 5 star reviews!

W. Smith, Forex Trader

I've been trading for over 10 years and I've never found a better resource than this. The strategies are simple and easy to follow. I've been able to turn my trading into a full-time job. I highly recommend this to anyone who is serious about trading.

★★★★★

K. Smith, Stock Trader

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S. Smith, Crypto Trader

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★★★★★

Trustpilot

As You Can See...
Our Training Has Already Helped Thousands Of People...
The Question Is, Are YOU Next?

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In The Next 5 Minutes

Get Your Digital Copy of "The Pro Trader's Secret Weapon" For ONLY \$4.95 TODAY!

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\$4.95



Key Funnel Metrics

Stage	KPI	Result
Checklist Purchase	Cost per Sale	< \$40
Buyer to Webinar	Attendance Rate	40%

Webinar Buy	Purchase Rate	8%
Campaign	ROAS	400%

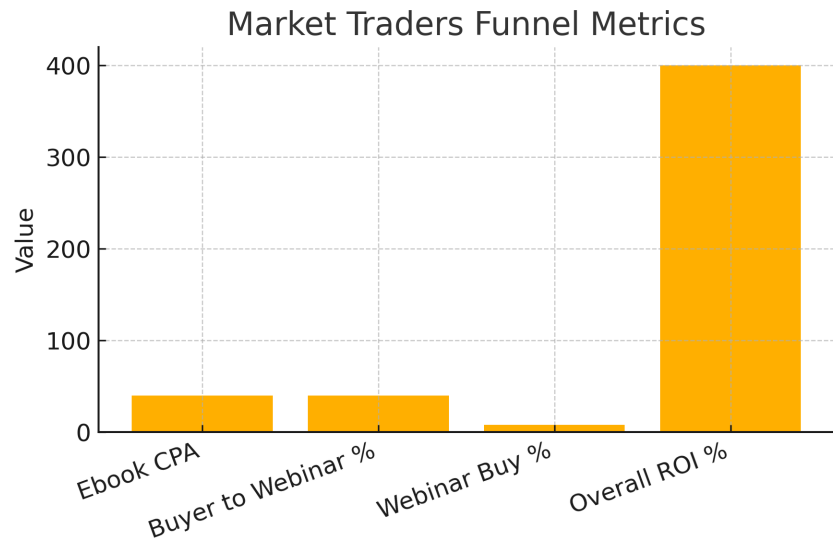


Figure: Conversion rates and ROI.

Why It Works

Each step funds the next. Profit is booked on the mid ticket sale while high ticket coaching remains upside.

Scale Your Funnel

Book a free thirty minute Growth Blueprint call with Walt Rines. Email: walt@crimsonedgeventures.com
| Phone: 702 518 6317